

# 4<sup>th</sup> Workshop in Behavioral and Experimental Health Economics

University of Cologne, December 8 – 9, 2016

Thursday, December 8<sup>th</sup>, 2016

08:00 – 08:30 Registration

08:30 – 09:00 Welcome and introduction to the workshop by Werner Mellis (Dean of the Faculty of Management, Economics and Social Sciences) and organizers

## Session I: Provider Behavior

Chair: Heike Hennig-Schmidt (University of Bonn)

09:00 – 09:55 James C. Cox (Georgia State University)

*Fit as a Fiddle or Sick as a Dog: Effects of Subjective Patient Reports on Uptake of Clinical Decision Support*

Discussant: Robert Nuscheler

09:55 – 10:25 Coffee break

10:25 – 11:20 Ben Greiner (WU Vienna)

*Aligning Incentives of Physicians: An Experimental Study of Two-part Tariffs and Separation of Prescription and Treatment in Health Care Markets*

Discussant: Johanna Kokot

11:20 – 12:15 Christian Waibel (ETH Zurich)

*Kickbacks, Referrals, and Efficiency in Health Care Markets: Experimental Evidence*

Discussant: Emil Persson

12:15 – 13:45 Lunch (at conference site)

## Session II: Special CEAR Session on Health Risks

Chair: Glenn Harrison (Georgia State University)

13:45 – 14:40 Arthur Attema (Erasmus University Rotterdam)

*Measuring Uncertainty Preferences for Health*

Discussant: Ariadna García-Prado

14:40 – 15:10 Coffee break

15:10 – 16:05 Kim van Wilgenburg (Erasmus University Rotterdam)

*Do (Non-standard) Risk and Time Preferences Explain Health Insurance Enrollment?*

Discussant: Antoine Nebout

16:05 – 17:00 Glenn Harrison (Georgia State University)

*Psychiatric Measures of Gambling Problems in the General Population: A Reconsideration*

Discussant: Robert Böhm

## Short Paper Presentation Session

- 17:00 – 18:00 Sheheryar Banuri (University of East Anglia)  
*Mitigating Under-Provision of Health Services for the Poor: A Lab-in-the-Field Experiment in Burkina Faso*
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- Robert Böhm (RWTH Aachen University)  
*Testing Behavioral Interventions to Increase Vaccine Uptake Using an Interactive Vaccination Game*
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- Ariadna García-Prado (Public University of Navarre)  
*Risk Attitudes in Medical Decisions for Others: An Experimental Approach*
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- Ge Ge (University of Oslo)  
*The Effect of a Mystery Shopper Program on Prescriptions in Primary Care: Results from a Field Experiment in China*
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- Léontine Goldzahl (University Paris-Dauphine)  
*Nudging to Increase Breast Cancer Screening Uptake Rate: A Randomized Experiment*
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- Hélène Huber (University Paris 1 Panthéon-Sorbonne)  
*Testing a Nudge Policy to Reinforce Mutualization*
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- Alastair Irvine (University of Aberdeen)  
*Paternalistic Patient-Doctor Interaction and Time Inconsistency*
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- Johanna Kokot (University of Duisburg-Essen)  
*Self-Selection into Payment Schemes and Medical Treatment: A Laboratory Experiment*
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- Antoine Nebout (University Paris-Saclay)  
*Is your Family Doctor an Expected Utility Maximizer? Eliciting GPs' Risk Attitudes in the Field*
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- Robert Nuscheler (University of Augsburg)  
*Risk-Taking in Vaccination, Surgery, and Gambling Environments – Evidence from a Framed Laboratory Experiment*
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- Emil Persson (Linköping University)  
*Physician Behavior and Conditional Altruism: The Effects of Payment Systems and Uncertain Health Benefit*
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- Simon Reif (FAU Erlangen-Nuremberg)  
*Physician Behavior Under Prospective Payment Schemes: Evidence from Artefactual Field and Lab Experiments*
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- 18:00 – 18:45 Poster presentation and reception
- 19:30 – 23:00 Conference dinner

Friday, December 9<sup>th</sup>, 2016

### Session III: Competition

Chair: Iris Kesternich (KU Leuven)

09:00 – 09:55 Geir Godager (University of Oslo)  
*Altruism and Competition: An Experiment*  
Discussant: Iris Kesternich

09:55 – 10:25 Coffee break

10:25 – 11:20 Jeanette Brosig-Koch (University of Duisburg-Essen)  
*The Effects of Competition on Medical Service Provision*  
Discussant: Léontine Goldzahl

11:20 – 12:15 Nadja Kairies-Schwarz (University of Duisburg-Essen)  
*Quality Competition and Hospital Mergers: An Experiment*  
Discussant: Alastair Irvine

12:15 – 13:45 Lunch (at conference site)

### Session IV: Information and Preferences

Chair: Peter Zweifel (University of Zurich)

13:45 – 14:40 Felix Gottschalk (ETH Zurich)  
*Health Services as Credence Goods: A Field Experiment*  
Discussant: Sheheryar Banuri

14:40 – 15:35 Verity Watson (University of Aberdeen)  
*Using Commitment to Improve Choice Experiment Survey Responses*  
Discussant: Andre Hofmeyr

15:35 – 16:00 Coffee break

### Panel Discussion

16:00 – 17:00 Topic: Surveys Versus Incentivized Experiments?  
with James C. Cox (Georgia State University), Matteo M. Galizzi (LSE), Glenn Harrison (Georgia State University), and Peter Zweifel (University of Zurich)

17:00 – 17:30 Closing remarks and end of workshop